

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Greer Margolis Mitchell, Burns & Associates-Washington 3050 K St NW Suite 100 Washington, DC 20007

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Buyer Name Phone/Fax Sales Office

Comments

candidate
John Stein for AG 10.4-10.10;
AMY MCCREARY

Billing Type

Weekly/Irregular

Account Types

Brand Product Agency Salesperson Schedule Dates Advertiser Contract # CANDIDATE (321722) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washi CO-OP Josh Stein for Attorney General North Carolina-D (Entered By 10/04/16-10/10/16 2508782 Demo Last Modified Headline # Date Entered 05/25/16 8 ECR25170066 Lisa Carter 10/05/16

Career Margolis Mitchell, Burns & Associates-Washi Coord
POLITICAL CANDIDATE (ns) (1186)
POLITICAL CANDIDATE (ns) (1186)
Pemo
CANDIDATE (321722)
Millennium/DC, Washington DC (1108)
Millennium Washington DC
Colin, Lawson,
Colin, Lawson,
Mational/Political Candidate Agency BRD
Correspondent Commission
Met Total
Sales Tax

Grand Total:	Oct. 2016	By Broadcast Month	Greensboro (WXLV)
13	13	Spots	0
\$3,480.00	\$3,480.00	Rate	
	13 \$3,480.00	13	### Spots Rate 13 \$3,480.00 13 \$3,480.00

	4.1	3.0.3	3.0.2	3.0.1	3.1	2:	2.1	1.0.2	1.0.:	Ľ	Line
	4.0 Revised Line / News (4)	3.0.3 Closed Preempt (3)	3.0.2 Closed Preempt (3)	3.0.1 Closed Preempt (3)	3.9 Normal Line / News (3)	2.1 Normal Line / SPOT (2)	2.0 Revised Line / SPOT (2)	1.0.2 Closed Preempt (1)	1.0.1 Closed Preempt (1)	1.0 Normal Line / News (1)	Line Type / Break Type (Ref #)
	10/04/16-10/07/16	10/04/16	10/04/16	10/04/16	10/04/16-10/07/16	10/04/16-10/07/16	10/04/16-10/07/16	10/06/16	10/04/16	10/04/16-10/07/16	Dates
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	:30				133	<u>ن</u> ا	:30			130	Length
CONFIRMATION CONTRA	:30 6:28:30P- ABC-World News Monday-Eriday				:30 5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	:30 7A- ABC-Good Morning America	:30 7A- ABC-Good Morning America			:30 6:28A- News-News 14 Carolina on ABC 45 at 630am	Run Times
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ACT						а					Spots
average.					\$65.00	\$120.00				\$25.00	Rate
						\$360.00					Total
	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	\$360.00 Greensbara (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Station
	ABC World News	Sold Out/Exception -	Sold Out/Exception -	Sold Out/Exception -	News14 On ABC 45	Good Morning America	Good Morning America	Pre-empt/Spot -	Sold Out/Exception - LUR \$35	News14 ABC45	Comments
	5/25/16			-	5/25/16	9/30/16	5/25/16			5/25/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser:

Date:

Comments:



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

> Agency Advertiser

Contract #
Schedule Dates

Greensboro (WXLV)
By Broadcast Month

Spots 13 Ц

\$3,480.00 \$3,480.00

Grand Total: Oct. 2016

> POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washi CO-OP Josh Stein for Attorney General North Carolina-D (Entered By 10/04/16-10/10/16 2508782 Headline # Last Modified Date Entered ECR25170066 05/25/16 10/05/16 8 Lisa Carter

Accepted		8.0	7.3	7.0	6.0.1	6.0	5.0.3	5.0.2	5.0.1	5.0	4.1	Line	Gree Asso 305/Suite Was
Accepted-Agency/Advertiser:		8.0 Normal Line / News (4)	7.1 Normal Line / SPOT (2)	7.0 Revised Line / SPOT (2)	6.0.1 Closed Preempt (6)	6.0 Normal Line / News (6)	5.0.3 Closed Preempt (5)	5.0.2 Closed Preempt (5)	5.0.1 Closed Preempt (5)	5.0 Normal Line / News (5)	4.1 Normal Line / News (4)	Line Type / Break Type (Ref #)	Greer Margolis Mitchell, Burns & Associates-Washington 3050 K St NW Suite 100 Washington, DC 20007
		10/10/16-10/10/16	10/10/16-10/10/16	10/10/16-10/10/16	10/09/16	10/09/16-10/09/16	10/06/16	10/04/16	10/04/16	10/04/16-10/07/16	10/04/16-10/07/16		Sums &
		0/10/16	0/10/16	0/10/16		0/09/16				0/07/16	0/07/16	Dates	
Date:		4.	2	-4-		4.				4-	N)	Sec Le	Brand Sales Office Buyer Name Phone/Fax CPE Account Typ Billing Type Comments
Ŕ		:30 6:2 Mo	:30 7A- Am	:30 7A-		:30 6:2 Tor				:30 11: Car	:30 6:2 Mo	Length	Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments
Accepted-Station:	o	:30 6:28:30P- ABC-World News Monday-Friday	:307A- ABC-Good Morning America	:30 7A+ ABC-Good Morning America		:30 6:28:45P- ABC-World News Tonight (Sunday)				:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	:30 6:28:30P- ABC-World News Monday-Friday	Run Times	CANDIDATE (ns) (1186) CANDIDATE (321722) Millennium/DC, Washington DC (1108) Millennium Washington DC Colin,Lawson, / 287/305/4762 National/Political Candidate Agency BRD Weekly/Irregular candidate John Stein for AG 10.4-10.10; AMY MCCREARY
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	CONT	· · · · · ·										Sa Su	
	RACT										ω	Spots	Demo Order Type Package Deal Commission % Commission Net Total Sales Tax
Date:		\$100.00	\$120.00			\$5				\$6	\$30	Rate	ppe Deal sion % x
		0.00	0.00			\$50.00	_		 	\$60.00	\$300.00		Normal 15.00 \$522.00 \$2,958.00
Comments:			\$120.00								\$900.00	Total	Normal 15.00 \$522.00 \$2,958.00
		Greensboro (WXLV)	\$120.00 Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	\$900.00 Greensboro (WXLV)	Station	
		ABC World News	Good Morning America	Good Morning America	Sold Out/Exception - replaced with a \$200 political in time range	ABC World News Sunday	Pre-empt/Spot -matt	Pre-empt/Exception - matt	Pre-empt/Exception - matt	News14 On ABC 45	ABC World News	Comments	
•		5/25/16	9/30/16	5/25/16		5/25/16				5/25/16	9/30/16	Entered	

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Comments Billing Type

candidate
John Stein for AG 10.4-10.10;
AMY MCCREARY

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

287/305/4762

Account Types

CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	Schedule Dates	Contract #
287/305/4762		Colin,Lawson,	Millennium Washington DC	Millennium/DC, Washington DC (1108)	CANDIDATE (321722)	POLITICAL CANDIDATE (ns) (1186)	Greer Margolis Mitchell, Burns & Associates-Washi CO-OP	Josh Stein for Attorney General North Carolina-D (Entered By	10/04/16-10/10/16	2508782
Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	69-69	Entered By	Last Modified	Date Entered
\$2,958.00	\$522.00	15.00		Normal		ECR25170066	No 0	Lisa Carter	10/05/16	05/25/16

	Grand Total:	Oct. 2016	By Broadcast Month Spots	Greensboro (WXLV)
ŧ	12	13	Spots	٥
	00 087 c.p	\$3,480.00	Rate	

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Accepted-Agency/Advertiser:		:	12.0.1	12.0	11.0	10.0.1	10.0	9.6	8.0.3	Line	
d-Agency			12.0.1 Closed Preempt (7)	12.0 M/G For 1.0.1,1.0.2 / SPOT (7)	11.0 M/G For 8.0.1 / News (4)	10.0.1 Closed Preempt (5)	10.0 Normal Line / News (5)	9.0 Normal Line / News (3)	8.0.1 Closed Preempt (4)	Line	
//Adverti			Preempt	7 1.0.1,1	8.0.1/	Preempt	Line / N	Lîne / N	Preempt	Type /	
ser:			3	0.2 / SP	News (4)	(5)	ews (5)	ews (3)	Æ	Break Ty	
				9						Line Type / Break Type (Ref #)	
			10	15	10	10	10		10	#	
			10/09/16	10/09/16-10/09/16	10/10/16-10/10/16	10/04/16	10/04/16-10/07/16	10/04/16-10/07/16	10/10/16		
				0/09/16	0/10/16		0/07/16	0/07/16		Dates	
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14				:30 9A-	:30 6:28 Mon		:30 11:0 Caro	:30 5:58 Card		#	
				:30 9A- ABC-This Week	:30 6:28:30P- ABC-World News Monday-Friday		:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	:30 5:58:30P- News-News 14 Carolina on ABC 45 at 6pm		Rur	
Acce	C			Week	3C-World		s- News	ws-New ABC 45 a		Run Times	
Accepted-Station:	ONE				News		14 11pm	\$ 14 t 6pm			
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D	CT				<u></u>		2	ω		Spots	
Date:				\$50.00	\$300.00		\$120.00	\$520.00		Rate	
				8	8		8_	8.		H	
Comments:								<u>+4</u>		Total	
ents:					\$300.00 Greensboro (WXLV)		\$240.00 Greensboro (WXLV)	\$1,560.00 Greensboro (WXLV)			
			Greensboro (WXLV)	Greensboro (WXLV)	Green	Greensboro (WXLV)	Green	Green	Greensboro (WXLV)		
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			WXLV	ATA.	(WXLV	(WXLV	(WXLV	(WXTA	(WXIIV	Station	
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			10			10			_		
			Sold Out/Exception -	THIS WEEK	ABC World News	Sold Out/Exception -	News14 On ABC 45	News14 On ABC 45	Pre-empt/Spot -HRA, matt		
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			ption -		SM	ption -	76 45	3C 45	-HRA	Comments	
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				10/3/16	9/30/16		9/30/16	9/30/16		Entered	
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

		if available):	Attach proposed schedule with charges (if available):	sed schedule	Attach propo
			AS ORDERED		
Number of Weeks	Times per Week	Class	Days	Time of Day, Rotation or Package	Broadcast Length
			do hereby request station time as follows:	uest station ti	do hereby req
		11/8/11/		held on:	election to be held on:
			General	99	politicat party
		/ General	of: Attorne	for the office	Attorney General
		ocratic	of the Demo	fied candidate	a locally qualified candidate of the Democratic
			Stein	If of: Josh	heingfon behalf of: Josh Stein
				hnson	Maura Johnson
					E.
	Date:			ocation:	Station and Location:
olitical 1 Page 3	e During A f	To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3	of The Lowes	nemselves C ederal Candi	To Avail Th
DIDATE	STATE/LOCAL CANDIDATE	STATE/L	IDATE	FEDERAL CANDIDATE	Check application for

I represent that the payment for the above described broadcast time has been furnished

Josh Stein for Attorney General

represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. and you are authorized to announce the time as paid for by such person or entity. I

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Signature

To Be Signed By Station Representative

☐ Accepted in Part ison Aldina

□ Rejected

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification is Required:

Maura Johnson on behalf of Josh Stein for Attorney General

programming to be broadcast (in whole or in part) pursuant to this agreement: (name of federal candidate or authorized committee) hereby certify that the □ does ■ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved (check applicable box) the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously image of the candidate for a duration of at least four seconds, and a simultaneously image of the candidate statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Maura Johnson

printed name

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

	Broadcast Length
AS ORDERED	Time of Day, Rotation or Package
	Days
	Class
	Times per Week
	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot,
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.